

**RESERVATION DEADLINE: SEPTEMBER 10, 2008**

Special reduced rates have been secured for your stay during DMA08 through the DMA08 Travel Desk. Flexible, convenient booking options make your planning easy and affordable—with information about each hotel available online so you can make the best decision.

**DMA08 Travel Desk**

[dma08@ttgonline.com](mailto:dma08@ttgonline.com) | 1 866 611 8830  
 110 W Hubbard St | +1 312 527 7300 Int'l  
 Chicago, IL 60610 • USA | +1 312 329 9513 Fax

**Event Hotels & Rates**

**Headquarter Hotel**

- 1 **Hilton Las Vegas** 3000 Paradise Rd  
 Single/Double: \$179

**International Attendee Headquarter Hotel**

- 2 **Paris Las Vegas** 3655 Las Vegas Blvd South  
 Single/Double: \$199
- 3 **Bally's** 3645 Las Vegas Blvd South  
 Single/Double: \$159
- 4 **Bellagio** 3655 3600 Las Vegas Blvd South  
 Single/Double Weekday: \$259, Weekend: \$319
- 5 **Mandalay Bay Resort & Casino** 3950 Las Vegas Blvd South  
 Single/Double: \$279
- 6 **MGM Grand** 3799 Las Vegas Blvd South  
 Single/Double Weekday: \$199, Weekend: \$239
- 7 **Planet Hollywood Resort & Casino** 3667 Las Vegas Blvd South  
 Single/Double: \$209
- 8 **THEhotel at Mandalay Bay** 3970 Las Vegas Blvd South  
 Single/Double: \$319

Rates do not include current tax of 9%, subject to change.



Map used to indicate approximate locations only.

**Travel Discounts**

**American Airlines®**

American Airlines is the official carrier for DMA08, special discounts are available. Earn a 5% discount on applicable fares, including first class.

**American Airlines: 800 433 7300**  
 (Reference Code: A84H8AF)

**AVIS**

Avis Car Rental is offering exclusive discounts to participants of DMA08. Book your car through the DMA08 Travel Desk to take advantage of these special rates. If you use your own travel agency, please reference Avis Car Rental code (G028168).

**Avis: 800 331 1600**  
 (Reference Code: G028168)

**Plan Ahead**

DMA08 rooms are available on a first-come, first-served basis. Make a single booking or book up to 25 rooms for your team.

[www.the-dma.org/conferences/dma08](http://www.the-dma.org/conferences/dma08)

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**Did you know?**

In addition to booking your hotel, you can reserve your flights, car rental and take advantage of concierge services online.  
[www.the-dma.org/conferences/dma08](http://www.the-dma.org/conferences/dma08)

**1 Category**

Please select the appropriate category:

- Attendee  Speaker  International Attendee

**2 Hotels**

Enter your hotel choices in order of preference.

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

**Important Note:**

Reservations will be processed on a first-come, first-served basis. If all requested hotels are unavailable, please process this reservation according to:

- Proximity to Las Vegas Convention Center  Comparable Rate

**Special Requests:**

- I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.  
 I am interested in discounted airfares or car rental rates for this event.

**3 Room Details**

Please supply your name, the names of additional person(s) sharing the room, type of room and arrival/departure dates below.






**ROOM 1**

Please print clearly

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name of person(s) sharing room: \_\_\_\_\_

- Single   Triple 2 beds   Non-smoking  
 Double 1 bed   Quad 2 beds   Smoking  
 Double 2 beds 

Arrival Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Departure Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
MM DD YY MM DD YY






**ROOM 2**

Please print clearly

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name of person(s) sharing room: \_\_\_\_\_

- Single   Triple 2 beds   Non-smoking  
 Double 1 bed   Quad 2 beds   Smoking  
 Double 2 beds 

Arrival Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Departure Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
MM DD YY MM DD YY

If more rooms are required, copy this form or log on to [www.the-dma.org/conferences/dma08](http://www.the-dma.org/conferences/dma08) where you can easily make group reservations and receive an immediate confirmation.

**4 Deposit**

- Guarantee with credit card**

Card Type: \_\_\_\_\_  
(American Express, Visa, MasterCard or Diners Club only.)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_  
(MM/YYYY)

Name: \_\_\_\_\_  
(as it appears on card)

Signature: \_\_\_\_\_

The DMA08 Travel Desk will use the above listed credit card to guarantee the reservations. In the event a hotel requires an advance deposit, your signature above authorizes the confirmed hotel to charge your credit card for the deposit amount specified. Please refer to your confirmation for the policy details that apply to your hotel.

- Guarantee with check**

If you are guaranteeing your reservation by check, it must accompany this form and be received no later than **September 3, 2008**. Credit card information is required at time of booking to hold the reservation for all deposits paid with check until the check is received. Please fill out the credit card section above. Add current tax 9%, plus applicable surcharge; subject to change. Make checks payable to: TRAVEL TECHNOLOGY GROUP. Mail to: DMA08 Travel Desk c/o Travel Tech, 110 W Hubbard St, Chicago, IL 60610 USA.

**5 Confirmation**

You can expect to receive a confirmation within 72 hours. If you do not, please contact the DMA08 Travel Desk at [dma08@ttgonline.com](mailto:dma08@ttgonline.com).

Send confirmation to: (please print)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

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